

## Central Arizona Chapter No. 1

### Letter From the Chapter President

As this year's new President, I wanted to talk a bit about myself and PDCA. I have been in the painting business since 1992 and have enjoyed the time I have spent learning the trade and working with all the contractors, suppliers, and others in the business. I have had the greatest boss anyone could have asked for, Mr. Allen Kauffman. Allen has been able to give me the opportunity to learn and grow with his company "Optco Painting", and within the PDCA.

For the last couple of years the PDCA has been going to great lengths to build a stronger, more unified organization...the new generation "Central Arizona Chapter PDCA". As a result of everyone's effort this PDCA has acquired many new members and this has helped the Chapter grow to what it is today.

Our Chapter has developed many new programs in an effort to grow stronger. We now have our very own Apprenticeship program, and with a little help from all of our members, we will be able to make this program work for everyone. We had one of the greatest charity projects this year that I have ever seen, We also have a wonderful cruise lined up for our state conference. And don't forget about our upcoming golf tournaments which are right around the corner.

So for those of you who are members, I wanted to say thank you for all your hard work in helping the PDCA become what it is today. For those who have not yet become members, we have many great new programs lined out this year that you could benefit from if you join.

It's been a great year so far, and it will only get Better!!

Thank You,  
Monty Cates, President  
Central Arizona Chapter



### PACE 2006: Another Successful Convention

Article excerpts taken from <http://news.pdca.org/Files/pace2006review.pdf>

PDCA has just returned from another successful convention. PACE 2006, the Paint and Coatings Expo was a one-stop-shop for business and technical education, as well as a showcase for the latest and most innovative technology, products and services. PACE is quickly becoming "the" place to meet the leading contractors and manufacturers in the paint and coatings industry as well as becoming a place to celebrate our profession. This year PACE had over 3,800 attendees, 300+ exhibit booths and over 73 hours of business education in addition to technical courses, up 25% from last years offerings!

During PACE, PDCA launched Contractor College and the new Accreditation Program which is the source for painting and decorating contractor education.

PDCA's new education program is not composed of anecdotal, storytelling information exchanges from contractor to contractor. PDCA's education is focused on factual presentations based on sound and well-documented principles of technology and business practices.

PDCA will use the education program to assist contractors to get the valuable information they need and as a public demonstration of the "discipline" of paint contracting. Customers have many choices in selecting a paint contractor, but not all contractors are equal.

(Continued on page 3)

#### Inside this issue:

<i>PACE 2006: Another Successful Convention</i>	1
<i>2006 Charity Event St. Mary's Food Bank</i>	2
<i>Safety Tip: Scaffold Safety</i>	2
<i>2006 Spring Golf Tournament</i>	2
<i>Arizona Council President Report</i>	3
<i>Member Spotlight: Amber Stone Painting</i>	3

#### Calendar of events:

- April 21-24, 2006  
State Conference
- May 9, 2006  
Chapter Meeting
- May 13, 2006  
Spring Golf Tournament
- May 17-20, 2006  
2006 Western Conference of PDCA Councils
- September 30, 2006  
Fall Golf Tournament
- February 11-14, 2007  
PACE 2007

*Events subject to change*



## Central Arizona Chapter No. 1

We would like to thank all the businesses that donated their supplies and time for this year's charity event.

- 3M Corporation
- A Real Deal Painting
- Abracadabra Painting
- Adams Painting
- Amber Stone Painting
- BSI Real Estate
- Buffalo Painting
- Complete Spray Systems
- Crout & Heller Painting
- DAP
- DeAnda Painting
- DMH Contracting
- Dunn Edwards Paint
- Mark Breaninger of Equity Home Builders
- Frazee Paint
- Graco
- ICI Paints
- KC Custom Homes
- Leach Painting
- Mowry Painting
- OPTCO Painting
- Purdy
- Robertson Int /Ext Painting
- Sherwin-Williams
- Smith Painting
- STARR Painting
- SW Diversified
- Titan/Speeflo
- Verbraken & Sons Painting

### Contractor Resources

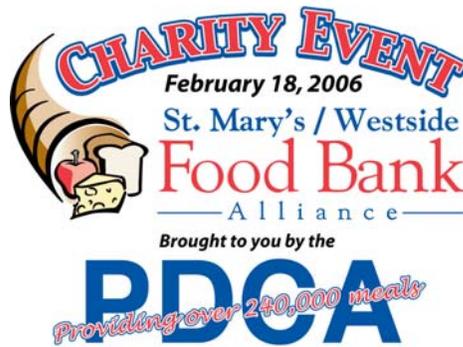
#### Specification Checklist Form

PDCA's Cost & Estimating Committee has devised the specification checklist to assist the painting contractor during this important stage of the bidding process.

Learn more at <http://www.pdca.org/CEspecklst.htm>

## 2006 Charity Event a HUGE Success!!

**FEBRUARY 18TH**  
**St. Mary's Food Bank**



This year the local PDCA and friends gathered together to paint the St. Mary's Food Bank building located at 2831 N 31st Avenue in Phoenix.

By volunteering our services, we saved the St. Mary's Food Bank an estimated \$40,000 and enable them to provide another 280,000 meals for those in need.

We had close to 100 volunteers give up their

Saturday to participate. This is after several members sent crews out during the week (at their expense!) to prepare the building for Saturday's event. Thank you to all!

A special thank you goes out to Cass Robertson and Ed Mowry for all of their hard work organizing this event. It was a success because of them.

To view photos of this event go to <http://www.pdca.org/events/charity.html>

## Safety Tip: Scaffold Safety

In December of 1996, OSHA's new scaffold standards took effect. Still, many Construction Standard violations occur through the improper use of scaffolding. Common violations include inadequate bracing, no guardrails, unsafe access, and no pins in scaffolding to prevent uplifting.

### General Safety Guidelines

No scaffold shall be erected, moved, dismantled or altered except under the supervision of competent persons. A competent person is defined as one

who is capable of identifying existing and predictable hazards in the surroundings or working conditions, and who has the authorization to take prompt corrective action to eliminate them.

PDCA is committed to safety and offers a variety of items through our online store to help members promote safety within their own companies.

Scaffolding Safety Video available at <http://www.pdca.org/PDCAstore.htm>:

### Safety Guidelines for Frame Scaffold

These video productions have been developed as instructional tools for learning the basic safety guidelines for rigging, erecting, and dismantling scaffolds. They have been adapted from Scaffold Industry Association's 35mm slide presentations.

Member Price: \$15

Nonmember Price: \$35

## 2006 Spring Golf Tournament

**MAY 13TH**  
**McCormick Ranch**  
**Scottsdale, AZ**

The spring golf tournament is just around the corner.

There will be longest drive, closest to the pin and longest putt prizes. We will also have

our 50/50 and a grand prize drawings. After golf enjoy a cookout while we hand out prizes!

Sponsorship spots are available. This is a great opportunity to advertise your business and treat your clients and friends to a relaxing day of golf.



Visit <http://www.pdca.org/events/golftournament.html> for more information and to sign up for sponsorship and four-somes.



## Arizona Council President Report

Arizona Council President  
Brian Verbraken

Hello painting professionals! I hope everyone is staying busy. I know the PDCA is. The Arizona Council will be having its annual convention aboard a cruise ship April 21-24, 2006 with over 50 attendees and lots of education. For those who will not be attending, we will fill you in when we return but next year don't miss the boat!

National PDCA has been busy working for us as well. We had a wonderful PACE convention in Tampa with more educational classes than ever before.

PDCA installed its first female National President, Carole Adkins. What a great president she will be.

Contractors College is up and running. We encourage everyone to get enrolled. Just go to

the website ([www.pdca.org](http://www.pdca.org)) to find out more.

As always, there is a lot going on that one article cannot explain so feel free to contact me anytime and get involved...Its worth it!



Board of Directors for the  
Central Az Chapter No. 1



**President**  
Monte Cates

**President Elect**  
Ed Mowry

**Vice President**  
Brad Ghaster

**Treasurer**  
Steve Kammer

**Executive Secretary**  
Melissa Matthews

**Past President**  
Cass Robertson

**Board Members**  
Robin Asher  
Tim Crout  
Albert DeAnda  
Scott Gilbert  
Russ Hickman  
Jay Lickus  
Jim Schriener

## Member Spotlight: Amber Stone Painting

Gustavo Flores, at the age of 24, is most likely one of the youngest members of the PDCA. He started out bailing hay at the age of 13. After graduating high school he decided to join the U.S. Marines. After serving his country he worked as a superintendent for a major home builder. He then gained the experience to obtain his painting, drywall license and general contracting license. He is now the successful business owner of Amber Stone Painting.

Amber Stone Painting was founded in October of 2005. Even though it's had its ups and down within its first few months of opening, Gustavo's worked hard to keep the com-

pany afloat. He's been able to accomplish this by surrounding himself with people that have been willing to help a newcomer be successful in the tough world of business. His desire to fulfill his dreams as a business owner has lead Gustavo to endeavors such as becoming professionally certified through Ralph Lauren Paint to do faux finishes. He has also learned new techniques and mechanics from expert painters who have been in the business for many years. His sense of humor and youthfulness has also helped him to be successful. Many of you may remember his signature break dancing moves from the Christmas Party! Gustavo may be young, but he is definitely ready to join the big leagues.

Gustavo says, "The PDCA gives meaning to the word brotherhood. I have made wonderful friends and mentors willing to show me the road to success. There are many people you meet in life but very few leave a lasting impression. Everyone I have met at the PDCA has made that impression with me. It has definitely been tough to get to where we all are. We all know the sacrifices we have made and the hard work we have put in to get were we are. This dream has not been easy but thanks to the people in the PDCA it has been fun. It is good to know that there will always be someone who has your back. Thanks PDCA."

## PACE 2006: Another Successful Convention...cont.

(Continued from page 1)

There were 15 courses offered at PACE that counted towards the educational requirements of the program. Next year there will be even more course offerings, which is an excellent opportunity to not

only gain knowledge but also Accreditation credit(s).

Publications were a hot item this year at PACE. PDCA introduced three new books to the "What Every Painting and Decorating Contractor Needs to Know Series." The completed

publications include *Selling to the Home Owner, Marketing Planning & Strategy* and *Business Planning*. To order the new publications or learn more call 1.800.332.7322 ext 227 or visit [www.pdca.org](http://www.pdca.org).

**DON'T MISS PACE 2007!**



**EDITOR**  
Ed Mowry  
P: 602-866-7606  
F: 602-866-6326  
E: [mowrypainting@cox.net](mailto:mowrypainting@cox.net)

**ASSOCIATE EDITOR**  
Melissa Matthews  
P: 480-988-3786  
F: 480-988-6511  
E: [newsletter@pdca.org](mailto:newsletter@pdca.org)

Please contact the editor if you are interested in advertising space.



## Central Arizona Chapter No. 1

Mailing Address:  
4391 East Marshall Court  
Gilbert, AZ 85297

Phone: 480.988.3786  
Fax: 480.988.6511  
E-mail: admin@pdcaz.com

**Your "Partner in Profit"**

**We're on the web!**  
**www.pdcaz.org**



## Trial Membership Program

***"Try it before you buy it!"***

Sign up today for a no-obligation trial membership.

- Trial membership is for a period of 6 months.
- During the trial period your National, Council and Chapter dues will be waived.
- Trial membership includes access to the Member's Only section of [www.pdca.org](http://www.pdca.org) and a listing on "Find A Pro".
- Trial membership does not allow participation in PDCA Insurance Programs.
- Trial membership does not allow the use of PDCA logo for your business.

Trial membership applications are available at  
<http://www.pdcaz.org/pdfs/trial.pdf>



**Painting and Decorating Contractors of America**  
**Central Arizona Chapter No. 1**

4391 EAST MARSHALL COURT  
GILBERT, AZ 85297